



MELISSA FUERST

Senior UI/UX Designer
Web Designer
Front End Developer

Remotely Working
Since 2016

Brunswick, Ohio
440-655-9529

Melissafuerst.com
melissajenkins623.com
linkedin.com/in/melissajfuerst/

PROJECT MANAGEMENT

- Jira
- Basecamp
- Trello
- Confluence

PROGRAMS

- Figma, Adobe, & Sketch
- PHP storm & Visual Studios
- GIT & DevOps

Front-End Development

- HTML
- CSS & Less
- Bootstrap
- Drupal, WordPress, Wordpress Elementor
- JS

EXPERIENCE

6/2023

PRESENT

Senior UI/UX Designer | HannoverRE

- Designing mock ups, new features, & optimizing code for underwriting website: Modern Ascent.
- Designing chat bot features & road map
- Working with business stakeholders & developers:
 - Creating & Optimizing existing & new features.
 - Create HTML & CSS templates for the region users.
 - Maintain the bootstrap theme & add clean css code.

Programs: Figma & Adobe

Front-End Dev: HTML, CSS, Bootstrap, & JS

7/2019

6/2023

Senior UI/UX Designer | CFI

- Designed wire frames & mock ups for websites, dashboards, & mobile applications.
- Worked with business stakeholders & developers:
 - Created campaigns & lead conversions for apps & websites.
 - Created road maps for: apps, dashboards, & websites.
- Conducted Virtual Interviews. Optimized data & feedback.

Programs: Figma, Adobe Creative Suite

Analyzed data: Google Analytics & HotJar

Front-End Dev: HTML, CSS, Bootstrap, Hubspot, & Wordpress & Wordpress Elementor

7/2016

7/2019

Web Designer & Developer | DataStax

- Designed wire frames & mock ups for websites.
- Worked with business stakeholders & developers to optimize websites. Conducted Virtual & In-Person Interviews.
- Optimized UI/UX and creating new ways to increase lead generation conversion rates.
- Base on data findings created strategy & road-maps.

Programs: Adobe, Sketch, & PHP Storm.

Front-End Dev: Drupal, HTML, CSS, LESS, Bootstrap, & JS

Analyzed data: Crazy Egg, Google Analytics, & Drupal.

6/2015

7/2016

Front End Developer Web Designer | American Greetings

- Worked with business stakeholders & developers to optimize emails & websites. Reformatted code & designs to increase lead generation & conversion rates.

Programs: Adobe

Front-End Dev: HTML, CSS, Wordpress & Oracle

Adobe Campaign & Exact Target (SalesForce)

1/2014

6/2015

Technical Designer | Fathom Delivers Agency

- Designed & coded mockups for emails & websites.
- The go-to person to fix rendering issues.
- Worked with clients directly & developers to optimize emails & websites. Reformatted code & redesigned to increase lead generation & conversion rates.

Programs: Adobe Creative Suite, HTML, & CSS BlueHornet, Exact Target/SalesForce, Knotice, Pardot



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CONTINUE OF WORK EXPERIENCE

2/2012
1/2014

Graphic Digital Interactive Designer | Vendors Exchange International

- Designed mock ups & wire frames of interfaces for touch screen vending machines. Designed vinyl wrap(s) to go around the vending machine.
- Project manager for orders of touch screen vending machines

Programs: Adobe

Front-End Dev: Drupal, HTML, CSS, & Bootstrap

5/2011
2/2012

Graphic Designer | SparkBase

- Designed mock ups & wire frames for gift card artwork & UI/UX for the Paycloud mobile application.
- Project manager for orders of touch screen vending machines

Programs: Adobe

Front-End Dev: Wordpress, HTML, CSS

EDUCATION

8/2007
5/2011

Cuyahoga Community College

- Triple Associates Degree in Applied Business of Visual Communications & Design in
 - Graphic Design
 - Interactive Media
 - Advertising & Design