



MELISSA FUERST

Senior UI/UX Designer
Graphic & Web Designer
Front End Developer

**Remotely Working
Since 2016**

Location:
Brunswick, Ohio

Cell Phone Number:
440-655-9529

Online Portfolio:
Melissafuerst.com

Email:
Melissajenkins623.com

LinkedIn:
linkedin.com/in/melissajfuerst/

PROJECT MANAGEMENT

- Jira
- Basecamp
- Trello
- Confluence

SPECIAL SKILLS

Adobe Suite, XD, Figma & Sketch

Git, Front end development:
WordPress, Drupal, JS & PHP

Mobile optimization, Responsive
coding & Email Development

HTML, LESS, CSS, Bootstrap

EXPERIENCE

6/2023 **Senior UI/UX Designer | HannoverRE**

- PRESENT
- Designing mock ups, coding features, & optimizing code for underwriting application website: OneAscent.
 - Working with stakeholders & developers:
 - Creating new features to enhance OneAscent.
 - Optimizing of existing features to enhance OneAscent.
 - Create HTML templates for the region users.
 - Maintain the bootstrap theme and add clean css code.
 - Programs: Figma, Adobe Creative Suite
Visual Studio Code: HTML, CSS, & Bootstrap

7/2019 **Senior UI/UX Designer | CFI**

- 6/2023
- Designed wire frames & mock ups for websites, internal dashboards, & mobile applications.
 - Worked with stakeholders & developers:
 - Created campaigns & lead conversions for mobile apps & corporate websites.
 - Created road maps for new functionality for: mobile apps, dashboards, & websites.
 - Conducted Virtual Interviews. Optimized data & feedback.
 - Programs: Figma, Adobe Creative Suite
Visual Studio Code: HTML, CSS, & Bootstrap
Analyzed data: Google Analytics & HotJar
Front-End Development: Wordpress, Hubspot, & Wordpress Elementor

7/2016 **Web Designer & Developer | DataStax**

- 7/2019
- Designed wire frames & mock ups for websites.
 - Worked with stakeholders & developers to optimize websites. Conducted Virtual & In-Person Interviews gathered feedback for websites & new functionality.
 - Optimized UI/UX and creating new ways to increase lead generation conversion rates all based findings. Created strategy, road-maps.
 - Programs: Adobe Creative Suite & Sketch.
PHP Storm: HTML, CSS, LESS, Bootstrap, & JS
Analyzed data: Crazy Egg, Google Analytics, & Drupal.
Front-End Development: Drupal



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6/2015
7/2016

Front End Developer Web Designer | American Greetings

- Worked with stakeholders & developers to optimize emails & websites. Reformatted code & designs to increase lead gen & conversion rates.
- Programs: Adobe Creative Suite
Visual Studio Code: HTML & CSS
Adobe Campaign & Exact Target (SalesForce)
Front-End Development: Wordpress & Oracle

1/2014
6/2015

Technical Designer | Fathom Delivers Agency

- Designed mock ups & wire frames for emails & landing pages. Coding of emails & landing pages.
- The go-to person to fix rendering issues.
- Worked with clients & developers to optimize emails & websites. Reformatted code & designs to increase lead generation & conversion rates.
- Programs: Adobe Creative Suite, HTML, & CSS
BlueHornet, Exact Target/SalesForce, Knotice, Pardot

2/2012
1/2014

Graphic Digital Interactive Designer Vendors Exchange International

- Designed mock ups & wire frames of user interfaces for touch screen vending machines. Designed the wrap to go around the vending machines.
- Project manager for orders of touch screen machines.
- Programs: Adobe Creative Suite
Visual Studio Code: HTML & CSS
Front-End Development: Drupal

5/2011
2/2012

Graphic Designer | Sparkbase

- Designed mock ups & wire frames for gift card artwork & UI/UX for the Paycloud mobile application.
- Programs: Adobe Creative Suite
Visual Studio Code: HTML & CSS
Front-End Development: Wordpress

FREELANCE

5/2011
PRESENT

Freelance: Web Designer, UI/UX, & Developer

- Designs for websites, emails, user interfaces, mobile applications, save the dates & invitations.
- Analyzing of data & optimization.
- Programs: Figma & Adobe Creative Suite
Visual Studio Code: HTML, CSS, & LESS
Front-End Development: Wordpress & Drupal

EDUCATION

8/2007
5/2011

Cuyahoga Community College

- Triple Associates Degree in Applied Business of Visual Communications & Design in Graphic Design, Interactive Media, & Advertising & Design