



# MELISSA FUERST

Senior UI/UX Designer  
Graphic & Web Designer  
Front End Developer

**Remotely Working  
Since 2016**

**Location:**  
Brunswick, Ohio

**Cell Phone Number:**  
440-655-9529

**Online Portfolio:**  
Melissafuerst.com

**Email:**  
Melissajenkins623.com

**LinkedIn:**  
linkedin.com/in/melissajfuerst/

## PROJECT MANAGEMENT

- Jira
- Basecamp
- Trello
- Confluence

## SPECIAL SKILLS

Adobe Suite, XD, Figma & Sketch

Git, Front end development:  
WordPress, Drupal, JS & PHP

Mobile optimization, Responsive  
coding & Email Development

HTML, LESS, CSS, Bootstrap

## EXPERIENCE

6/2023 **Senior UI/UX Designer | HannoverRE**

- PRESENT
- Designing wire frames & mock ups for underwriting application website: OneAscent.
  - Worked with stakeholders & developers:
    - Creating new features to enhance OneAscent.
    - Optimizing of existing features to enhance OneAscent.
    - Create HTML templates for the region users.
    - Maintain the bootstrap theme and add clean css code.
  - Programs: Figma, Adobe Creative Suite  
Visual Studio Code: HTML, CSS, & Bootstrap

1/2021 **Senior UI/UX Designer | CFI**

- 1/2025
- Designed wire frames & mock ups for websites, internal dashboards, & mobile applications.
  - Worked with stakeholders & developers:
    - Created campaigns & lead conversions for mobile apps & corporate websites.
    - Created road maps for new functionality for: mobile apps, dashboards, & websites.
  - Conducted Virtual Interviews. Optimized data & feedback.
  - Programs: Figma, Adobe Creative Suite  
Visual Studio Code: HTML, CSS, & Bootstrap  
Analyzed data: Google Analytics & HotJar  
Front-End Development: Wordpress, Hubspot, & Wordpress Elementor

7/2016 **Web Designer & Developer | DataStax**

- 7/2019
- Designed wire frames & mock ups for websites.
  - Worked with stakeholders & developers to optimize websites. Conducted Virtual & In-Person Interviews gathered feedback for websites & new functionality.
  - Optimized UI/UX and creating new ways to increase lead generation conversion rates all based findings. Created strategy, road-maps.
  - Programs: Adobe Creative Suite & Sketch.  
PHP Storm: HTML, CSS, LESS, Bootstrap, & JS  
Analyzed data: Crazy Egg, Google Analytics, & Drupal.  
Front-End Development: Drupal



# MELISSA FUERST

Senior UI/UX Designer  
Graphic & Web Designer  
Front End Developer

**Remotely Working  
Since 2016**

**Location:**  
Brunswick, Ohio

**Cell Phone Number:**  
440-655-9529

**Online Portfolio:**  
Melissafuerst.com

**Email:**  
Melissajenkins623.com

**LinkedIn:**  
linkedin.com/in/melissajfuerst/

6/2015  
7/2016

## Front End Developer Web Designer | American Greetings

- Worked with stakeholders & developers to optimize emails & websites. Reformatted code & designs to increase lead gen & conversion rates.
- Programs: Adobe Creative Suite  
Visual Studio Code: HTML & CSS  
Adobe Campaign & Exact Target (SalesForce)  
Front-End Development: Wordpress & Oracle

1/2014  
6/2015

## Technical Designer | Fathom Delivers Agency

- Designed mock ups & wire frames for emails & landing pages. Coding of emails & landing pages.
- The go-to person to fix rendering issues.
- Worked with clients & developers to optimize emails & websites. Reformatted code & designs to increase lead generation & conversion rates.
- Programs: Adobe Creative Suite, HTML, & CSS  
BlueHornet, Exact Target/SalesForce, Knotice, Pardot

2/2012  
1/2014

## Graphic Digital Interactive Designer Vendors Exchange International

- Designed mock ups & wire frames of user interfaces for touch screen vending machines. Designed the wrap to go around the vending machines.
- Project manager for orders of touch screen machines.
- Programs: Adobe Creative Suite  
Visual Studio Code: HTML & CSS  
Front-End Development: Drupal

5/2011  
2/2012

## Graphic Designer | Sparkbase

- Designed mock ups & wire frames for gift card artwork & UI/UX for the Paycloud mobile application.
- Programs: Adobe Creative Suite  
Visual Studio Code: HTML & CSS  
Front-End Development: Wordpress

## FREELANCE

5/2011  
PRESENT

## Freelance: Web Designer, UI/UX, & Developer

- Designs for websites, emails, user interfaces, mobile applications, save the dates & invitations.
- Analyzing of data & optimization.
- Programs: Figma & Adobe Creative Suite  
Visual Studio Code: HTML, CSS, & LESS  
Front-End Development: Wordpress & Drupal

## EDUCATION

8/2007  
5/2011

## Cuyahoga Community College

- Triple Associates Degree in Applied Business of Visual Communications & Design in Graphic Design, Interactive Media, & Advertising & Design